

EMILY SANDIFER

@LADYEMILYTRAVELS
TRAVEL PHOTOGRAPHER AND WRITER



EMILY SANDIFER

Emily is an award-winning photographer, filmmaker, and writer based in Los Angeles, California.

She founded her photography business in 2005. She's most passionate about celebrity editorial portraiture, directing, and travel writing and photography. She is the Vice-President of the Los Angeles chapter of American Society of Media Photographers, advocating for fair rates and licensing/bidding education for professional photographers.

She uses much of her portrait and filmmaking techniques in her travel and hospitality photography, concentrating on the feeling and personality of each place she experiences. She loves photographing a one room bothy in remote Scotland as much as a luxury suite in Manhattan; and strives to bring comfortable elegance to both.

Emily is the founder and owner of LOFT 1923, a 4144 SQ FT warehouse loft in Downtown Los Angeles, rentable for productions and events. This experience has given her a unique perspective for working with fellow property owners and businesses, based on mutual respect and trust.

Publications include *Scottish Field*, *The Times*, *The New York Times*, *Press and Journal*, and *British Vogue*.

IG STATISTICS
@LADYEMILYTRAVELS



31.9K

~10-15K WEEKLY REACH

COMMERCIAL & EDITORIAL
@EMILYSANDIFERPHOTO

9.5K

~28K MONTHLY REACH

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REVIEWS:

"Your images are beautiful! I've been with the Hotel for 20+ years and have never seen anyone capture some of the angles of The Garden Court the way you did. Thank you for sharing your talent with the Palace."

-Renee Roberts | The Palace Hotel Public Relations

"Your images are stunning. Especially the shots of the the different areas in your guest rooms (chess board, views from your room) and some of the City shots. They're just romantic.

I love seeing the hotel through your lense, thank you."

-Aimee King | Director of Sales and Marketing for The Palace Hotel via The Luxury Collection

"All of the photos are absolutely beautiful, and the number of images most definitely goes above and beyond the expected deliverables. Thank you so much for such an incredible hotel write-up, I appreciate all of the thoughtful time that you have put into this. It is so lovely to see quite a few of our team members highlighted as well. We would most definitely be interested in partnering again, please do let us know next time you will be visiting!"

-Emma Goddard | Marketing Manager at The Waldorf Astoria Edinburgh

"Thank you so much for such a wonderful round-up. A huge thank you...You have captured the hotel beautifully. We would definitely be interested in another collaboration, do let us know when you are planning on another trip and we will do our best to accommodate where possible."

-Katherine MacKenzie | Senior Communications Executive at The Balmoral

"Such brilliant photography, Emily. You have captured the castle like no one else has before! We'd love to get you back and hire you to shoot the whole place."

-Stef and Simon | Owners of Kilmartin Castle, Scotland

"I think we need to start paying you commission... all our guests reference the images either from the website or Instagram and it's all your work. Thank YOU so much - without your pics we wouldn't be in anything [re: publications]. None of the people writing have been here, all opinions are based on your pics!"

-Anna Low | Owner of Foyer's Lodge, Scotland

"Many thanks for overdelivering, Emily! They are stunning. This warms my heart!

Thank you for reaching out to collaborate with us and for producing beautiful imagery."

-James Bardwell | Manager, Global Public Relations, Distinctive Select Brands for Ritz Carlton NYC

"WOW! Your photos are absolutely stunning! I especially love the images you've capture in our Grand Room of Contour! Remarkable. It was a pleasure meeting you and I hope to work with you again in the near future."

-Chelsea Drake | Sales Manager Ritz Carlton NYC

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Select Equipment:

Canon EOS 1DX Mark III and/or Canon R5 (stills + video).

Film Cameras: Canon Elan 7n/AE-1 and Mamiya RZ67. I typically shoot at least 1 roll of 35mm film and/or 120 medium format film. Film has that little extra touch of authenticity and intimacy.

A myriad of high-end lenses: all Canon glass including a 28-300mm telephoto for bringing city views and landscapes closer to interiors. Peak tripod for composed self-portraits, night-time images, etc. I work with natural light on partnerships unless otherwise arranged.

For paid partnership stays and hospitality work, please email me for rates and information.

Approach:

I will rearrange furniture/products and add my own props to liven up a suite if it needs a little help. The idea is to make a suite as photogenic as possible, especially if it's lovely in person but doesn't read well on camera.

I do the same when dining: What's going to photograph well? It's not always my personal first choice of meal. Everything during my stay is calculated based on how much value I can give the property. If I fall in love with a property, it shows in the images, and always produces bookings for the hotel.

I strive to be as inconspicuous as possible while dining and in public areas, as to not distract from your other guests and their own experiences. In-room dining is one of my favorite things, too.

*Note to properties: arranging for a window lit table will always produce the best images.

Don't underestimate the value of a suite experience: more and more, travelers are choosing hotels not just for their close proximity to "adventure" or great dining. They're choosing accommodation based on room uniqueness, and splurging on luxury rooms if the marketing entices them well enough. They also pick up on the "influencer" room if everything starts looking the same on a property's social media. They can find loads of images of the surrounding area on Google, but do they want to spend their time, and money, primarily at your property?

I will always go above and beyond working harder for those "hero" images if I know a property respects my talent and time creating great images. As a professional photographer, I do not take any partnership lightly, as I know what licensing alone can cost a property. I only approach properties I'm personally interested in that match my aesthetic. If I'm going to be working during my stay, with hours of post production afterwards, I want it to be a great experience as well.

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The Carlyle, Upper East Side, New York City

Photo Assets + Review: <https://ladyemilytravels.com/2022/08/22/thecarlyle/>



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Ritz-Carlton San Francisco, California

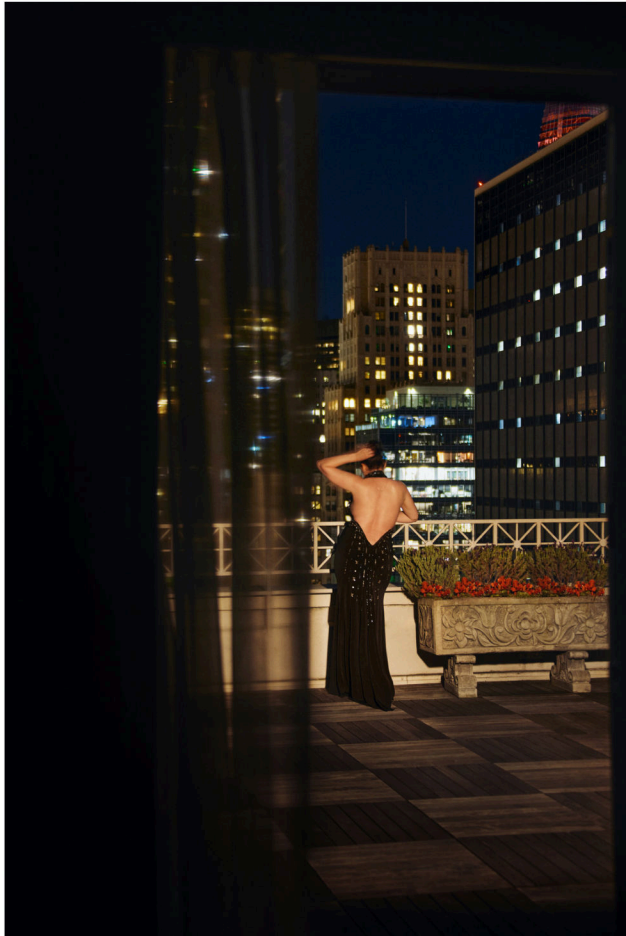
Presidential and San Francisco Suites. The most incredible partnership with loads of creative opportunities between the two suites.



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Ritz-Carlton San Francisco, California



Villa Lario, Lake Como, Italy

Photo assets + review:

Read about it here: <https://ladyemilytravels.com/2022/12/30/villa-lario-lake-como-italy/>



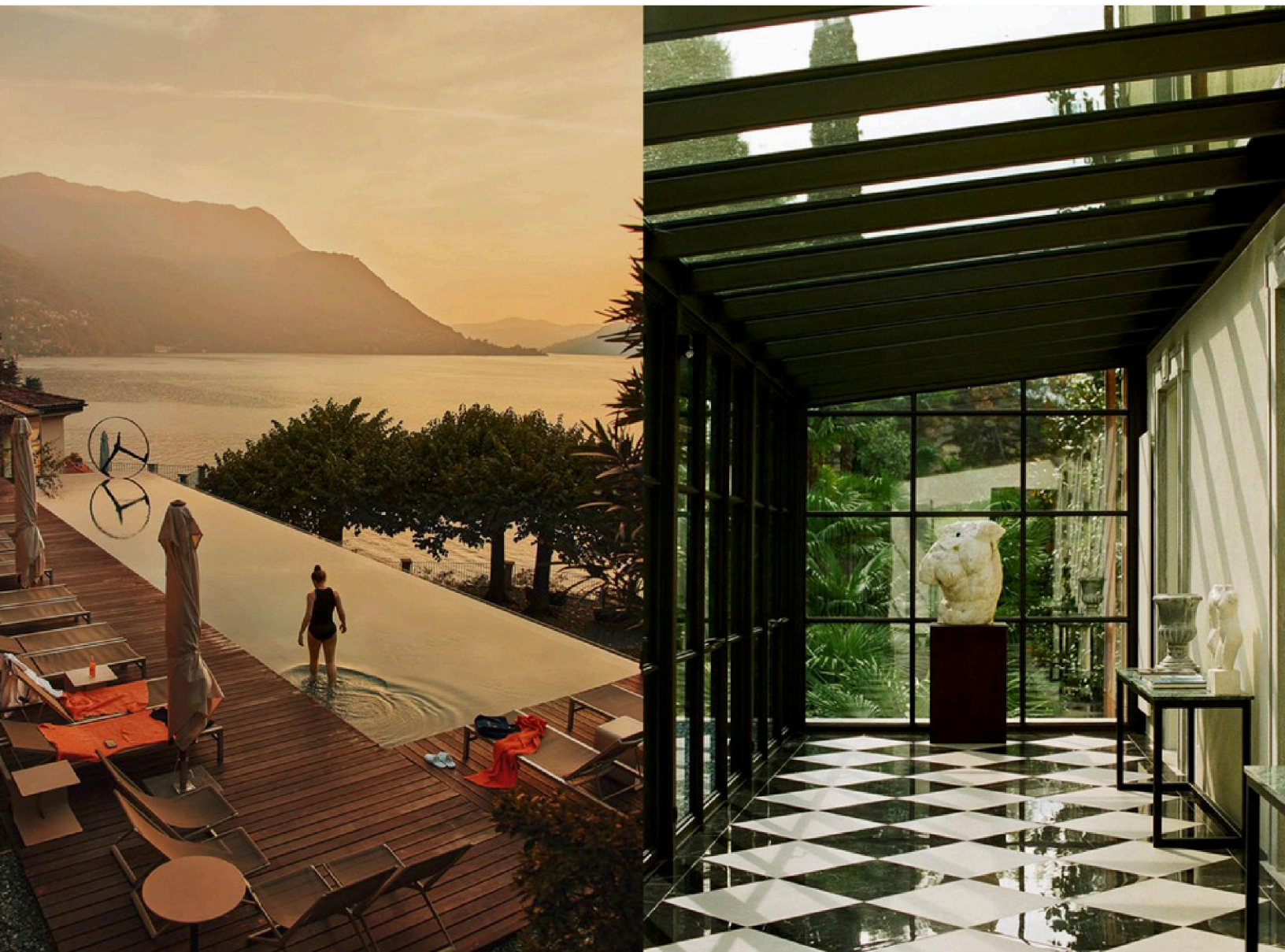
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Waldorf Astoria Edinburgh: The Caledonian, Scotland

Social media photo assets + review:

Read about it here: <https://ladyemilytravels.com/2021/10/23/waldorf-astoria-edinburgh-the-caledonian/>

Went above and beyond to inspire creativity.



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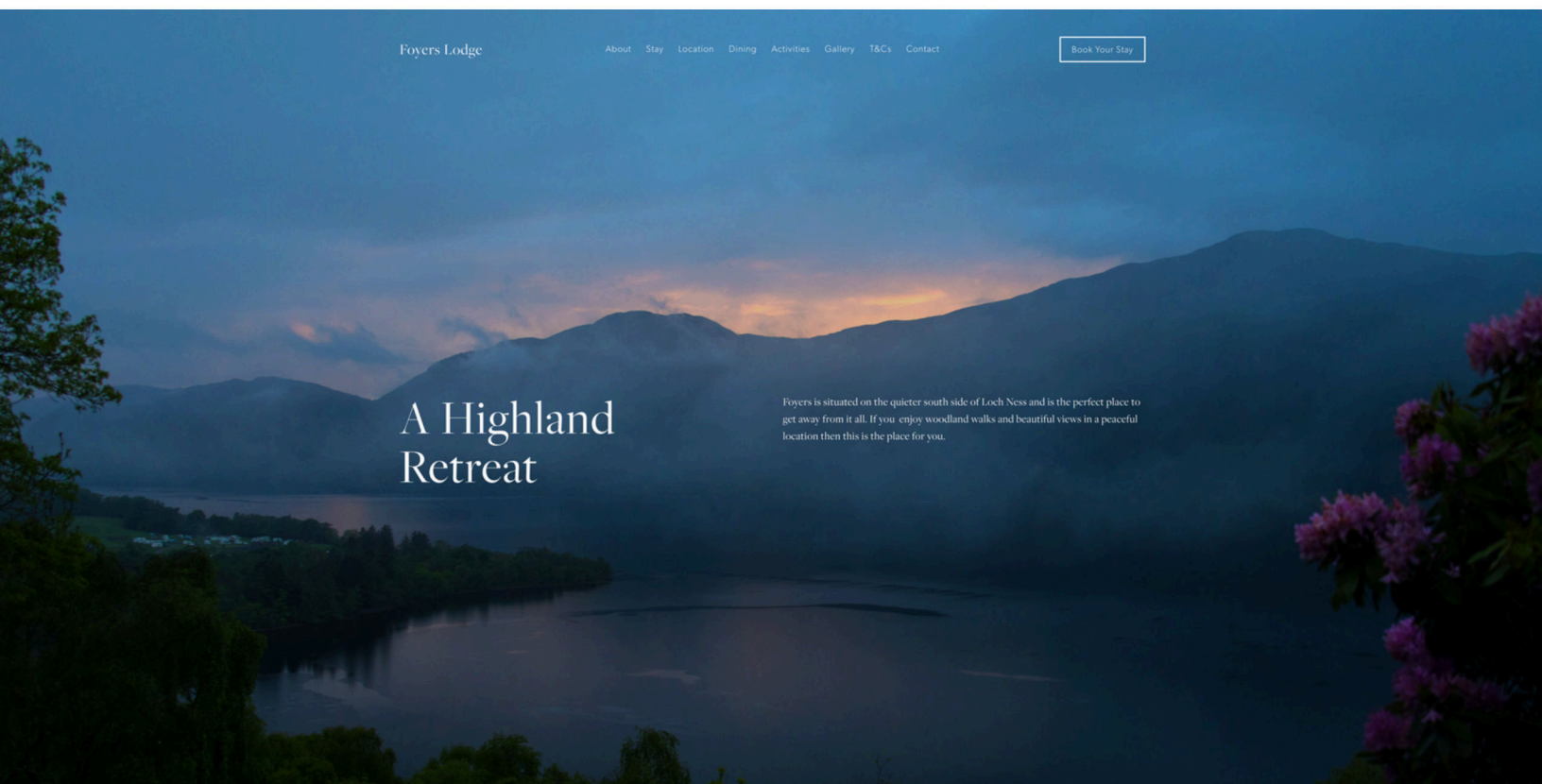
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Foyers Lodge, Loch Ness, Scotland

photography + motion, official photographer since 2018.

A boutique hotel who knows the value of the assets we've created together. Incredible experiences.

See more at: www.foyerslodge.co.uk | read about here: www.ladyemilytravels.com



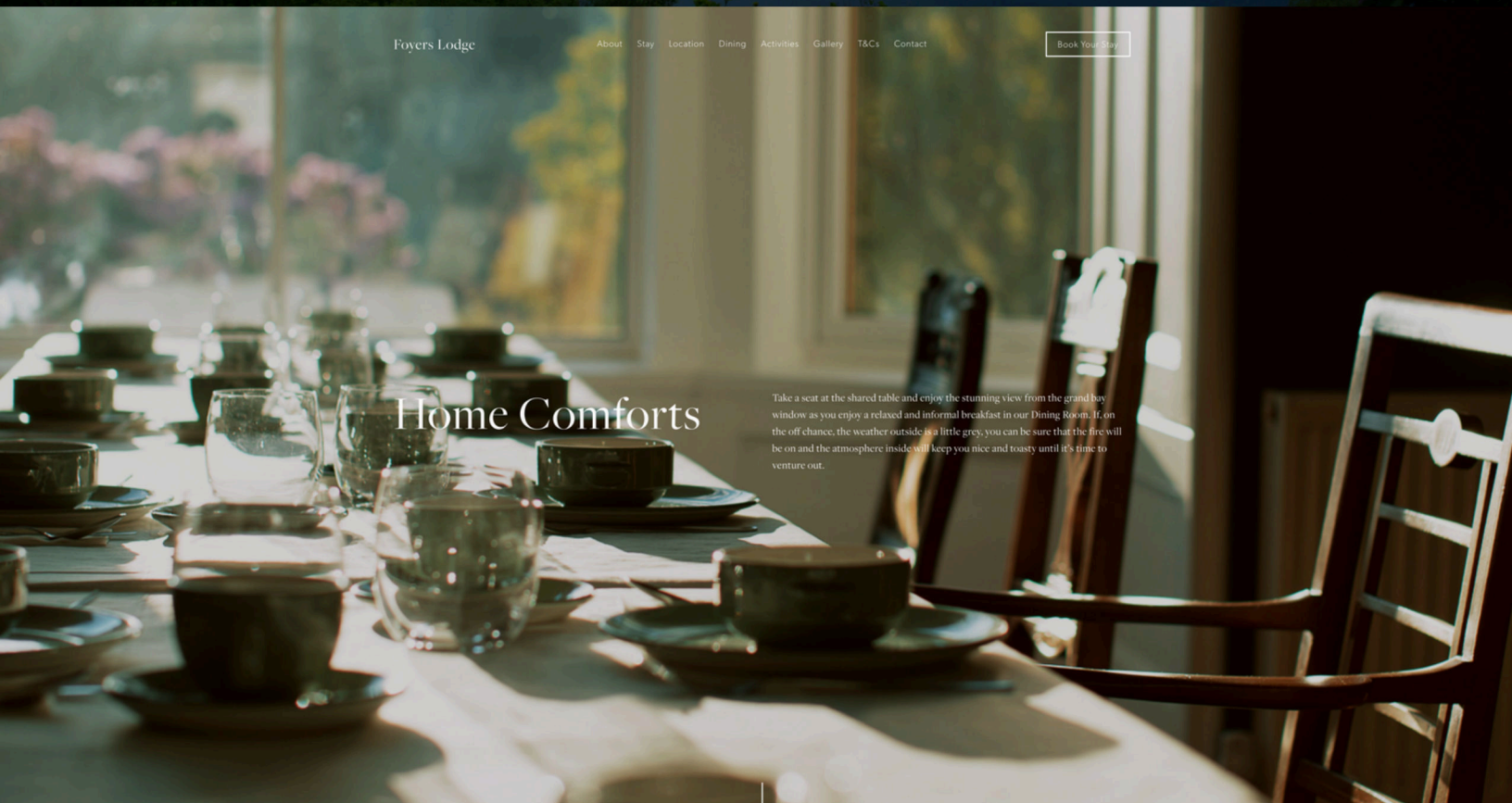
Foyers Lodge

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[Book Your Stay](#)

A Highland Retreat

Foyers is situated on the quieter south side of Loch Ness and is the perfect place to get away from it all. If you enjoy woodland walks and beautiful views in a peaceful location then this is the place for you.



Foyers Lodge

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[Book Your Stay](#)

Home Comforts

Take a seat at the shared table and enjoy the stunning view from the grand bay window as you enjoy a relaxed and informal breakfast in our Dining Room. If, on the off chance, the weather outside is a little grey, you can be sure that the fire will be on and the atmosphere inside will keep you nice and toasty until it's time to venture out.

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In the Press: Scottish Field



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FOYERS LODGE, BY LOCH NESS

Lochside luxury

When owners Anna Low and Phil Crowe got the keys to Foyers Lodge, they rolled up their sleeves to reinstate its Highland charm, finds **Nichola Hunter**

From the day it was built, Foyers Lodge has been associated with Highland hospitality and its current owners were keen to continue this legacy. An inn was first built at Foyers, halfway down the eastern shore of Loch Ness, in the mid-1600s and was mainly frequented by cattle drovers moving cattle to and from markets in the south.

There has been a property on the site almost continuously to this day, for the most part offering accommodation and hospitality in some guise. The present building, Foyers Lodge, was extended in 1863 and this is the footprint that current owners Anna Low and Phil Crowe inherited when they bought the property in 2016.

“We immediately fell in love with its amazing location overlooking Loch Ness

Looking to leave their busy careers in London behind, the couple came across the lodge while visiting Anna's parents

in Aberdeenshire. “We were looking for a complete lifestyle change,” Anna recalls. “We didn’t have a specific location in mind; we were looking from the top of the UK to the bottom. When we came across Foyers, we immediately fell in love with what it could be and its amazing location overlooking Loch Ness.”

There was, explains Phil, a vast amount of urgent work that needed to be done when they first got the keys. “For the majority of its life it had been a hotel but latterly it had been turned into a huge self-catering outfit accommodating around 24 people,” he says. “It was very tired. There was lots of mending and make do and nothing significant had been done since the nineties.”

Opposite: The Drawing Room overlooks Loch Ness with stunning views of Mael Fuar-rinn-shiath. **Above left:** Foyers Lodge exterior, upgraded with refurbished original fascias and reinstated replica finials. **Left:** Owners Anna Low and Phil Crowe.

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INTERIORS

“However, it is a Victorian building,” says Anna, “and the Victorians knew what they were doing. Instinctively everything was already in the right place. The drawing room and dining room have beautiful, large bay windows that look out over the loch and there is a very clear delineation as to what is front and back of house. It was just sitting waiting to be loved and used again.”

Which is what Anna and Phil set out to do, planning a massive renovation that was to take them three years. “We started from the top down and it was a voyage of adventure,” Phil remembers. “You never know what you’re going to find in a property this age. We picked a room to live in and just camped as we worked our way through.”

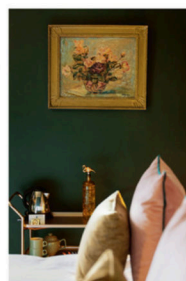
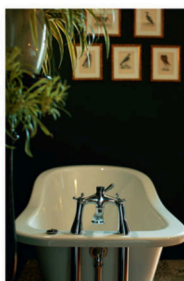
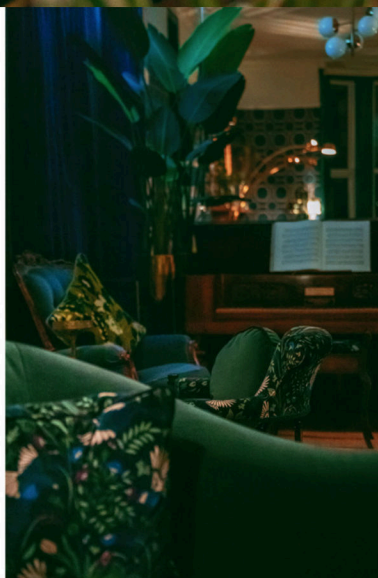
“We picked a room to live in and camped as we worked our way through

“There was lots of basic work, years of neglected downpipes and guttering, roof repairs. We had a scheme of works including changing the heating system to biomass. However, it all sort of happened at the same time so the whole house became a disaster zone. We made it terrible and then bit by bit made it nice again.”

According to Phil, making it nice again was Anna’s doing. “I confess that really I have nothing to do with the way it looks, that’s all down to Anna and her flair. I just do what I’m told,” he laughs.

Phil is selling himself a bit short, considering Anna’s plans included reinstating and restoring as many of the Victorian features as they could.

“We’ve tried our level best to be as true to the old building as possible and refurbished the original woodwork wherever possible, the architraves,



Top: The Drawing Room featuring a John Broadwood & Sons piano made in 1840. **Above left:** Roll-top bath by Burlington Bathrooms. **Above right:** The pale pink of an antique oil painting is picked up in luxurious velvet scatter cushions to contrast with Dulux Heritage Mallard Green.

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FOYERS LODGE, BY LOCH NESS

Clockwise from top left: A glimpse into the dining room; antique paintings set against Farrow & Ball Pelt; original floorboards and Farrow & Ball Hague Blue contrast with a bespoke Turner’s Chesterfield-style headboard; second hand finds from charity shops and auction rooms come together in the sitting room; the oak console table and taxidermy (by welcome guests upon arrival).

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Ritz-Carlton Central Park, New York City:

Read about it here: <https://ladyemilytravels.com/2019/10/16/the-ritz-carlton-central-park-new-york-city/>
Incredible and creative suite. Set the bar high.



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The Palace Hotel, San Francisco

Review: <https://ladyemilytravels.com/2022/02/23/palace-hotel/>



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More images and reels of other stays on Instagram @ladyemilytravels



Incredible staff members deserve recognition. They can make or break guest experiences.

I always get names and include my personal experiences in my review. And, if I can, I will also take a quick portrait of them. It humanizes even the most posh of properties.

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The Balmoral, Edinburgh, Scotland

Rocco Forte Hotel - Photo assets + review:

Read about it here: <https://ladyemilytravels.com/2021/10/31/the-balmoral/>



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below: 3100 Kulmhotel Gornegrat, Matterhorn, Switzerland, and Kilmartin Castle, Scotland



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Kilmartin Castle, Scotland



Dining experience:

Malibu Beach Inn, Brasserie Prince at The Balmoral, Waldorf Astoria Edinburgh, Kilmartin Castle



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The Carlyle



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PHOTOGRAPHY & MOTION



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